

executive_summary

about_us

smart.heads is an expert and executive search consulting business focussed on marketing, communication and media jobs (marketing, advertising, PR, publishing, graphic industry, new medias).

smart.heads holds the principle of strict subject and function-related recruitment and selection of specialists and executives.

smart.heads supports banks, insurance companies, finance service providers, international trading firms, advertising and communication agencies, further education institutes, media houses and publishers, graphic businesses and other businesses from diverse sectors in the recruitment of experts and executives in marketing, communication, advertising, publishing, editing, project management, internet as well as graphic and design.

know_how

smart.heads is familiar with the sectors and the key players. We have been at home in the communication and media world since 1989 and have been instrumental in the successful business management of publishing companies and in the project management of internet and e-business.

our_work

smart.heads is characterised by a function-oriented working method. Successfully selecting highly-specialised experts and managers requires a sound knowledge of the industry. Only this way can applicants be reliably and professionally prepared for their new job. Subject-specific expertise and industry expertise are valued by the employer as well as the candidate and are, in their own interests, given priority.

As a function-oriented personnel advisor we are looking for experts, subject-specific experts, junior executives and executive management for our customers in the following areas:

Communication / Advertising / PR

Advertising manager, Advisory group Leader, PR Advisor, Person Responsible for Media, Managing Director for Advertising and Communications Agencies, Media Director, Corporate Communications Manager, Event Manager

Graphics / Design

Art Director, Creative Director, Graphic Designer, Screen Designer, Multimedia Designer, Typographic Designer

Editing / Journalism

Editing Director, Chief Editor, Specialised Journalists, Heads of Departments, Online Journalists

Publishing

Project Manager, Publishing Director, Head of Advertising, Publishing Managers, Sales Manager, Reader Advertising marketing etc.

Graphic Industry / Production

Specialists and Executives from Prepress, Printing and Processing

Internet / E-Business / M-Business

CEO, Project Manager, Consultants, Content Master, Web Master, Web Publisher